



Media Contacts and Deadlines

Press releases are preferred by e-mail with 300 DPI JPEG images, but press kits can be mailed to addresses listed below. I would check with writer before mailing anything so you are not wasting time and money.

As every event has its own unique characteristics, we highly recommend establishing your own relationship with the media outlets that best fit your event audience. With media that has multiple contacts it is best to discern which writer is best contact for your event and once confirmed you should always ask them what they would like to receive from you regarding the event. This can be done by e-mail or by phone. (Again most writers prefer e-mail but don't hesitate to pick up the phone if you have a hard time connecting)

Please also note that the daily news print media is trending towards longer lead times. These days it is best to contact between 3-6 weeks ahead of your event.

The Event Resource Office of Big Bear Valley:

Contact: Rick Bates rickbates@eventsinbigbear.com

Tel: (909)866-2638 Cell: (909) 471-9446

Address: P.O. Box 1936 (630 Bartlett Road) Big Bear Lake, CA 92315

(Note: The Event Resource Office maintains the website calendars at bigbear.com as well as the Event Calendar brochures that are distributed widely. The office provides event information to a wide variety of media outlets on and off the mountain throughout the year. The [first place](#) you should send information on Big Bear Events is to this office. It is our mission to help promote all Big Bear Events)

Big Bear Valley/Lake Arrowhead

Big Bear Grizzly (*Editorial deadline is Friday at noon*)

Phone: 909-866-3456

Address: P.O. Box 1789, Big Bear Lake, CA 92315

Judi Bowers, Editor: jbowers.grizzly@gmail.com

Kathy Portie, Sports Editor: kportie.grizzly@gmail.com

KBHR Radio (*PSAs read on the air should be short with the basic information*)

Phone: 909-584-5247

Address: P.O. Box 2979, Big Bear City, CA 92314

Rick Herrick: rick@kbhr933.com

Cathy Herrick: cathy@kbhr933.com

General Staff: info@kbhr933.com

Big Bear Today (*Deadline is the 20th of the month prior to publication*)

Phone: 909-585-5533

Address: P.O. Box 3180, Big Bear City, CA 92314

Marcus Dietz: bigbeartoday@verizon.net

Big Bear Village Voice/KVBB 94.5 FM

Phone: 805-807-9939

Address: 5 Sparrowhawk Lane, Oak Park, CA 91377

John Phane, Owner/Publisher: johnphane@aol.com

ROTWnews.net

Phone: 909-744-7290

Address: P.O. Box 663, Crestline, CA 92325

Michael Neufeld: mneufeld@rotwnews.com

Mountain News

Phone: 909-336-3555

Address: P.O. Box 2410, Lake Arrowhead, CA 92352

Mary-Justine Lanyon, Editor: editor@mountain-news.com

BigBearGetawayGuide.com

Phone: 909-585-6454

Address: 2223 Astor Street #VEN2, Orange Park, FL 32073

Lori Wise: lori@foxannemedia.com

BigBearLake.net

Phone: 909-866-3800

Gary Berwin: info@bigbearlake.net

Channel 6 Big Bear

Phone: 909-271-4886

Address: P.O. Box 1866, Big Bear Lake, CA 92315

John Wells, Program Director: bigbear.jw@gmail.com

General Distribution/News/Events/PR: info@channel6bigbear.com

Fawnskin Flyer

Phone: 909-833-1275

Diana Guerrero, Publisher: news@fawnskinflyer.com

San Bernardino/Redlands/Riverside

The San Bernardino Sun (*Daily deadlines, no less than one week prior to the event*)

Phone: 909-386-3859

Address: 4030 North Georgia Blvd., San Bernardino, CA 923407

Michel Nolan, Columnist/Reporter: Michel.nolan@langnews.com

Joe Nelson, County Writer: joe.nelson@langnews.com

Ryan Hagen, City Reporter, etc.: ryan.hagen@langnews.com

Riverside Press Enterprise

Phone: 951-368-9551

Address: P.O. Box 792, Riverside, CA 92502

Fielding Buck, Features Writer: fbuck@pe.com, 951-368-9551

Mark Muckenfuss, Features Writer: mmuckenfuss@pe.com, 951-368-9595

Redlands Daily Facts

Phone: 909-793-3221

Address: P.O. Box 2240, Redlands, CA 92373

Frank Pine, Supervising Editor: frank.pine@langnews.com, 909-483-9360

Kimberly Guimarin, Senior Editor: Kimberly.guimarin@langnews.com, 909-386-3991

Toni Momberger, City Editor: toni.momberger@langnews.com, 909-259-9323

KFRG 95.1 FM Radio (*Keep announcements short*)

Phone: 909-825-9525

Address: P.O. Box 1389, Victorville, CA 92393

Doug Vincent, Production Director: dougv@kfrog.net

Discover IE:

This is a new website designed by the County to promote events throughout the Inland Empire. The Big Bear Visitor's Bureau is a partner with Discover IE.

Website: www.discoverie.com

To list your event go to: www.ietcms.com

High Desert/Palm Springs

The Sun Runner

Phone: 760-820-1622

Address: P.O. Box 2171, Joshua Tree, CA 92252

Steve Brown, Publisher: publisher@sunrunnersw.com

Daily Press

Phone: 760-241-7744

Address: P.O. Box 1389, Victorville, CA 92393

Kris Reilly, City Editor: kreilly@vvdailypress.com, 760-955-5358

Gary Brodeur, Staff: gbrodeur@vvdailypress.com, 760-951-6245

Weekend/General: weekender@vvdailypress.com

Desert Dispatch

Phone: 760-256-2257

Address: 130 Coolwater Lane, Barstow, CA 92311

Kay Lovato, Community Editor: klovato@desertdispatch.com, 760-256-4125

Hesperia Star

Phone: 760-956-7827

Address: 15550 Main, Suite C-11, Hesperia, CA 92345

Martial Haprov, Editor: editor@hesperiarstar.com

Lucerne Valley Leader

Phone: 760-248-7878

Address: P.O. Box 299, Lucerne Valley, CA 92356

Peter Day, Senior Reporter: editor@lucernevalleyleader.com

The Desert Sun

Phone: 760-322-8889

Address: 750 N. Gene Autry Trail, Palm Springs, CA 92262

James Meier, Senior Editor: localnews@thedesertsun.com

Lorraine Whetstone, Editor: localnews@thedesertsun.com

Additional Southern California Contacts

Los Angeles Times

Phone: 213-237-5000

Address: 202 West 1st Street, Los Angeles, CA 90012

Davan Maharaj, Editor: davan.maharaj@latimes.com

Marc Duvoisin, Managing Editor: marc.duvoisin@latimes.com

NewsRoom/Press Releases: metrodesk@latimes.com

Travel Calendar Listings: itinerary@latimes.com

San Diego Union Tribune

Phone: 619-299-3131

Address: P.O. Box 120191, San Diego, CA 92112

Newsroom: metro@utsandiego.com, 619-293-1211

Jeff Light, Editor: jeff.light@utsandiego.com, 619-293-1201

Phyllis Pfeiffer, Community Press: Phyllis.pfeiffer@utsandiego.com, 858-875-5940

Cynthia Zanone, Listings Editor: Cynthia.zanone@utsandiego.com, 619-293-1828

Jay Posner, Section Editor A&E: jay.posner@utsandiego.com, 619-293-1297

Michael James Rocha, Topic Editor A&E: Michael.rocha@utsandiego.com, 619-293-1724

Diana McCabe, Business Editor: Diana.mccabe@utsandiego.com, 619-293-1517

Hieu Tran Phan, Topic Editor D&D: hieu.phan@utsandiego.com, 760-529-4925

Orange County Register

Phone: 877-469-7344

Address: 625 N. Grand Ave., Santa Ana, CA 92701

Rob Curley, Editor: rcurley@ocregister.com

Jackie Moe, Events Editor: jmoe@ocregister.com

General Inquiries: customerservice@ocregister.com

Important Magazine Contacts

Westways (*Send event information 6-8 months in advance*)

Address: P.O. Box 25001, Santa Ana, CA 92799-5001

Events: events@aaa-calif.com

General: westways@aaa-calif.com

Inland Empire Magazine

Phone: 951-682-3026

Address: 3400 Central Ave., Suite 160, Riverside, CA 92506

Stories: iemail@iemag.bz

Calendar of Events: Submit in writing 8 weeks in advance

Sunset Magazine

Phone: 800-777-0017

Address: 80 Willow Road, Menlo Park, CA 94025

Travel: travel@sunset.com

Travel Host of San Bernardino:

Contact: Nancy Lucas

jnluccas@travelhostsb.com

Tel: (909) 337 6604

Inland Living Magazine:

Contact: Editorial

Don@inlandlivingmagazine.com

Tel: (909) 841 8285

RV Life:

Contact: Mike Ward

editor@rvlife.com

Tel: (425)775 2911

Outdoor California Magazine (Dept. of Fish & Game):

Contact: Troy Swauger (editor)

tsauger@dfg.ca.gov

Tel: (916)322 8911

California Tour and Travel:

Contact: Christopher J. Walker, Entertainment Editor

info@calLifeMag.com

Tel: (530)273 5600

California Travel Magazine:

Contact: Barry Murray

info@californiatravelmagazine.com

Tel: (503)753 5868